



## Holiday Inn Stevenage



measures. The scheme is the UK's national sustainable tourism certification plan. It is the only one of its kind validated by Visit Britain and is run by the International Centre for Responsible Tourism. General manager Gerard Ryan said: "Our 'Think Green' corporate and social responsibility policy is an indication that we understand and respect how our hotel operations can impact the environment.

During the past few years we have reviewed each area of our environmental responsibility and we continue to follow a set of principles to improve efficiency in energy and waste management." Specifics include committing organisational resources to energy management, minimising CO2 emissions and other environmental impact and where possible working towards using energy from sustainable resources.

Notices in rooms invite guests to play their part via the Responsible Visitor Charter, which states: 'We need your help in our journey to becoming a greener hotel. We can all reduce our impact on the environment by making choices. As

a visitor you have a very important role to play in helping us conserve our natural assets and become a more sustainable destination.' Since opening just over three years ago as one of the first rebranded Holiday Inn Hotels UK, the Stevenage property has also made its mark through its contemporary restaurant *Destinations*. The restaurant offers an array of international dishes and bills itself as 'the place to be seen in Stevenage'. The menu is themed on places around the world, with daily special dishes complemented by traditional classic options for the less adventurous. With the menu changing seasonally, head chef Adam Hale ensures an ever-changing and varied choice for all. A new menu is now live. As an integral member of the IHG brand, Holiday Inn Stevenage backs up its restaurant offer with modern facilities for both business and leisure travellers, including 140 high-specification air-conditioned guestrooms, a mini-gym and excellent conference and events facilities for up to 400 delegates.

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**H**oliday Inn Stevenage is emerging as one of the leading exponents of a new campaign from the Hertfordshire Hoteliers Association to emphasise the 'Green' credentials of its member properties. An early member of the Green Tourism Business Scheme, the property landed the programme's prestigious Gold award at its first grading attempt after the assessor hailed the hotel's best practice

## READER OFFER

As a special offer to readers, Holiday Inn Stevenage is offering two people two courses and one bottle of wine from its house selection for £24.95 in the Destinations Restaurant on Thursday, Saturday and Sunday evenings and Saturday and Sunday lunchtimes.

The offer must be pre-booked by calling

**01438 346050 and quoting HHADO**  
 and is not available with any other promotion